**Pizza Sales Project – SQL & Power BI**

In this project, uncover valuable insights to help the pizza outlet make important decisions to increase sales.

The raw data for this project is presented in 4 CSV files. This data represents a year’s worth of sales for a pizza outlet, and they need to answer a few questions which will help them make important decisions to increase sales and improve their business.

The project seeks to answer the following questions:

1) Total Revenue

2) Average Order Value

3) Total Pizzas Sold

4) Total Orders

5) Average Pizzas per Order

6) Daily Trends for Total Orders

7) Hourly Trend for Total Orders

8) Percentage of Sales by Pizza Category

9) Percentage of Sales by Pizza Size

10) Total Pizzas Sold by Pizza Category

11) Top 5 Best Sellers by Total Pizzas Sold

12) Bottom 5 Worst Sellers by Total Pizzas Sold